


# Secure Email Messaging

For SMBs



PR PC Support Limited

**Over 60% of companies**  
have experienced  
a **breach of data.**



# The loss of company data poses a real threat to the bottom line of every business.

Traditionally SMBs have not been at the forefront of email security. This has caused frustrating client communications as well as the growing frequency of security incidents that have impacted their clients.

As business experts you know that there is increasing pressure to safeguard customer data in an environment of growing regulatory oversight. You want to provide a service to them that puts their mind at rest and in turn generates long-term customer retention, trust and profit for your business.

So wouldn't it be good if you could offer your client's password protected emails or the reassurance that you can quickly and easily recall emails that have been sent to the wrong person?

Well now you can...

# Introducing Secure Email Messaging.

Secure Email Messaging is far more than traditional encryption. It's an information management tool that enables you to easily protect and control access to your email and all of the valuable content that flows through it.

Secure Email Messaging's cloud-based encryption and message control is powerful and feature-rich, yet cost-effective and easy to use. Secure Email Messaging quickly integrates into your existing email infrastructure and uses existing email addresses, enabling you to protect, control and manage the exchange of information, even after your emails have left your outbox.



< SECURE MESSAGES

As a recipient, notify me when:

I receive a new secure message:  Mobile  Desktop

A secure message is recalled:  Mobile  Desktop

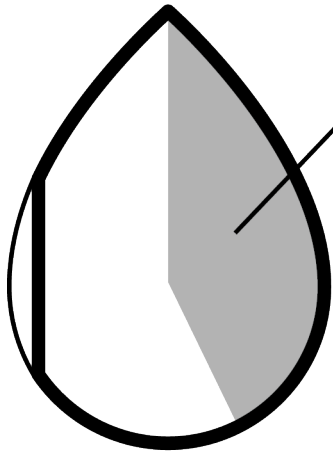
Confidential



# Giving you a competitive advantage and allowing you to win more business.

Secure Email Messaging is becoming a core information management tool that increases control over email communications, prevents data loss, enables rapid large file transfer and secures mobile messaging on any device.

Therefore, SMBs that adopt Secure Email Messaging are able to maintain a competitive edge by building better relationships with their customers and prospects, increasing productivity, cutting costs, and establishing a reputation of trust.



**43%**  
of these companies  
will go out of  
business  
following the  
incident.  
(Gartner)



**94%**  
of companies that experience  
a data loss incident will  
suffer some kind of negative  
repercussion . (Gartner)



**40%** of data loss occurs because  
of human error. (Kroll Ontrack)



**61%** of companies are not  
prepared for insider threats to  
data security. (Kroll Ontrack)



# Key Features.

## **Simplified Secure Communications:**

With Secure Email Messaging you can simply and securely send, receive, track and control email communications with co-workers, customers, prospects and other businesses. Users are able to securely communicate using any device, including smart phones and tablets.

## **Powerful Control Features:**

Includes real-time email activity notifications, the ability for you to revoke messages after they've been sent and the ability to control whether messages can be replied to or forwarded. You can also add "For Your Eyes Only" password protection for ultra-sensitive information.

## **Secure Large File Transfer:**

Secure Email Messaging enables both senders and receivers to quickly and securely share large file attachments of up to 5GBs in size. You can easily share sales contracts, order forms, photos, videos and other data intensive messages without overloading inboxes.





**No Technical Expertise Needed:**

As a cloud-based solution, Secure Email Messaging has no hardware to install, deploys in minutes and requires no outside IT expertise to implement. Secure Email Messaging integrates in a snap into existing email infrastructure including Outlook, Office 365, Gmail and other standard email platforms.

**Fully Customized Secure Environment:**

Secure Email Messaging gives you a dedicated 'slice' of the secure cloud that is fully customisable to match your security policies. The portal is also branded and encrypted for all customers and their existing email environment to create a seamless user experience.

**Empowers better decisions:**

Secure Email Messaging gives you with real-time knowledge about the receipt and opening of emails sent. With this information you are better informed and able to eliminate needless follow-ups.



### **Affordable with zero maintenance:**

Secure Email Messaging provides enterprise-level security and functionality at a price that is affordable. It is also incredibly easy to use. As a cloud-based solution, Secure Email Messaging can be deployed rapidly and once set up requires no maintenance.

### **Builds a company's brand:**

Secure Email Messaging enables you to build a reputation of trust and security so that customers and prospects feel confident sharing information.

### **Secures mobile messaging on smartphones and tablets:**

Secure Email Messaging extends the secure messaging environment to smartphones and tablets, enabling remote employees and salespeople to send sensitive information and large files from anywhere on any device.

### **Enhances productivity:**

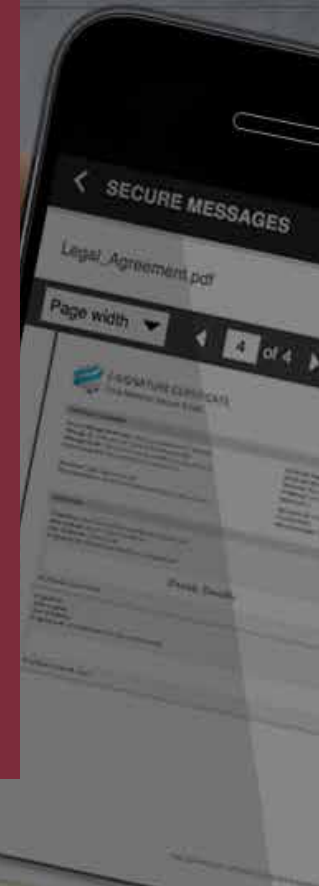
Secure Email Messaging's rapid large file transfer empowers you to quickly and securely share files of up to 5GB without clogging inboxes. Send and receive any documents – from sales contracts, reports and presentations, to photos, videos and more – and have real-time knowledge of when the files were received and opened.

### **Secure Messaging Business Advantages:**

Secure Email Messaging's patented 'Delivery Slip' provides real-time activity notifications when an email is received and read and enables users to control whether it can be replied to or forwarded. You can recall a message after it has been sent and apply password protection for sensitive information.

### **Lowers overhead:**

Secure Email Messaging significantly reduces the need for postage, fax lines and machines, couriers and SMS and voice services for appointment reminders. Additionally, Secure Messaging virtually eliminates the costs associated with paper shredding and paper file storage.



Give your customers the service they deserve  
with Secure Email Messaging.

Tel: 07919 103336

Email: [peter@prpcs.co.uk](mailto:peter@prpcs.co.uk)

Web: [www.prpcs.co.uk](http://www.prpcs.co.uk)



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